

INTERIM RESULTS

Six months ended 30 June 2016

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Review of the year so far

Executing strategy

Customer traction in Big Data	New customer & scale-up traction, including largest-ever contract 88% rise in sales bookings
IBM OEM sales partnership	'IBM BigReplicate powered by Fusion' launched Initial IBM sales opportunities progressing well
ALM profit growing	12% increase in sales bookings, reflecting rising new customer sales Increased profit (contribution level)
Cost reduction	Moved to partner sales & simpler product EBITDA loss narrowed further
Strengthened Balance Sheet	Equity issue secured \$14m of new cash (after the period-end)



FINANCIAL REVIEW

Six months ended 30 June 2016

Financial highlights

	2016 H1	2015 H1
Revenue	\$5.6m	\$5.7m
Sales bookings	\$5.9m	\$4.4m
'Cash' Overheads ¹	\$12.9m	\$18.8m
Adjusted EBITDA ²	(\$4.5m)	(\$9.2m)
Loss after tax (including exceptional currency gain)	(\$5.4m)	(\$17.8m)
Net (debt) / cash	30 June 16 (\$2.8m)	31 December 15 \$2.6m

¹ Operating costs, excluding cost of sales and including capitalised product development costs

² Adjusted EBITDA loss excludes share-based payments, capitalised product development costs, acquisition-related items and exceptional items

Sales analysis

Big Data

\$m	2016 H1	2015 H1
New sales bookings	2.6	1.4
Revenue	1.4	0.8

- ◆5 new customers, 31 in total
- → 3 scale-up and renewal deals
- Higher deal sizes with strong pricing

Contract Value	\$260K	Varied deal sizes Larger on average
Price per node per year	\$900	Consistent pricing at scale
Term Length	2.0 years	Range of term lengths

Sales analysis

ALM

\$m	2016 H1	2015 H1
New sales bookings	3.3	3.0
Revenue	4.2	4.9

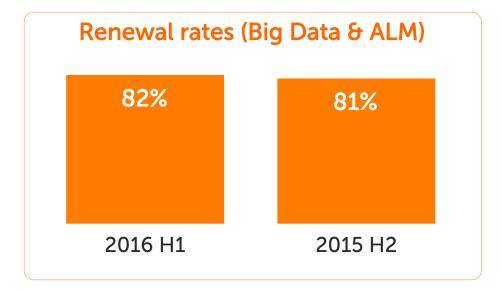
- Several large new customer deals
- Average new customer deal size rose to over \$200K (2015 H1: \$81K)
- Increased profit at contribution level (before central overheads)

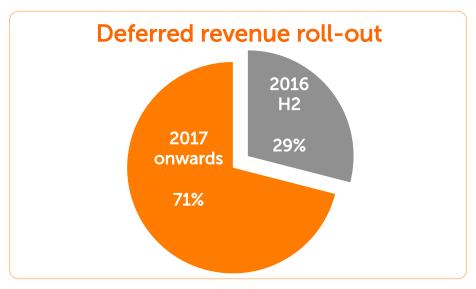
Deal type		Sales gs (\$m)	% of total		Deal count	
Deat type	2016 H1	2015 H1	2016 H1	2015 H1	2016 H1	2015 H1
New customer	1.3	0.7	39%	24%	7	9
Add-on	0.5	0.7	17%	23%	13	24
Renewal	1.4	1.5	41%	49%	30	48
SmartSVN	0.1	0.1	3%	4%		
TOTAL	3.3	3.0	100%	100%	50	81

Revenue

- Revenue release from prior year multi-year bookings
- Average subscription term length of over 2 years
- \$4.7m of deferred revenue converts to revenue in the second half

Bookings to revenue (\$m)	2016 H1	2015 H1
New sales bookings	5.9	4.4
New deferred revenue	(4.8)	(3.4)
New recognised revenue	1.1	1.0
Deferred revenue release from prior years	4.5	4.7
Revenue	5.6	5.7

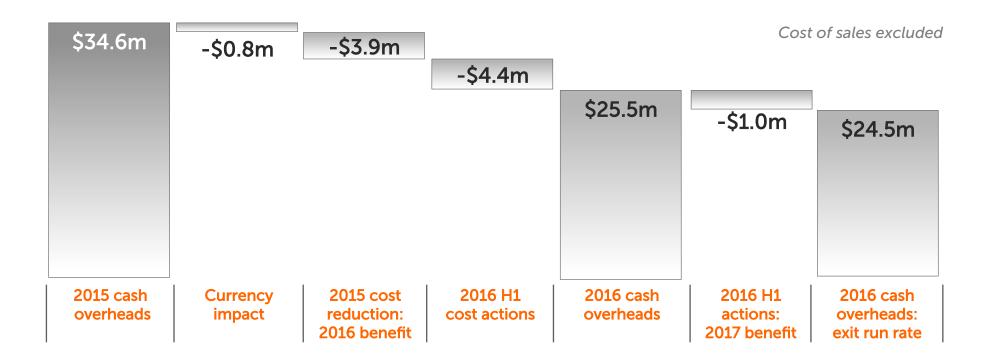




Profit & Loss

\$m	2016 H1	2015 H1	
Sales bookings	5.9	4.4	Rise in bookings not yet impacting revenue
Revenue	5.6	5.7	Maintained despite weak bookings in the middle of 2015
Cost of sales	(0.4)	(0.4)	Sales commissions
Gross profit	5.2	5.3	
'Cash' overheads	(12.9)	(18.8)	Headcount down from 143 (31 December 2015) to 125
Loss pre-SBP & Capitalisation	(7.7)	(13.5)	
Capitalised portion of R&D	3.2	4.3	More efficient product development
Adjusted EBITDA	(4.5)	(9.2)	Significantly narrowed loss

Reduced costs



Leaner, more targeted sales and marketing

Partner channel augmenting direct sales

Marketing focused on partners

Headcount not rising with sales bookings

More productive software engineering

One platform for Big Data and ALM
Single platform for diverse storage environments
Step change in engineering productivity

Cash flow

Working capital (\$m)	30 Jun 16	31 Dec 15
Receivables*	3.4	5.1
Payables	(3.2)	(2.7)
Deferred revenue*	(9.0)	(9.8)
Net working capital	(8.8)	(7.4)



Net debt at 30 June 2016		
Net cash invested	(5.2)	
Currency movement	(0.1)	
Share issue & employee option exercises	(0.1)	
Net cash at 31 December 2015	2.6	

Cash flow (\$m)	2016 H1	2015 H1
Adjusted EBITDA	(4.5)	(9.2)
Net working capital change	1.4	(0.4)
Currency, interest, tax	1.1	0.5
Cash flow from operations	(2.0)	(9.1)
Net capital expenditure	-	(0.1)
Product development	(3.2)	(4.3)
Net cash invested	(5.2)	(13.5)

After the period-end

\$14.3m (net of fees) raised from issue of new equity

Cash burn reduced to less than \$1m a month

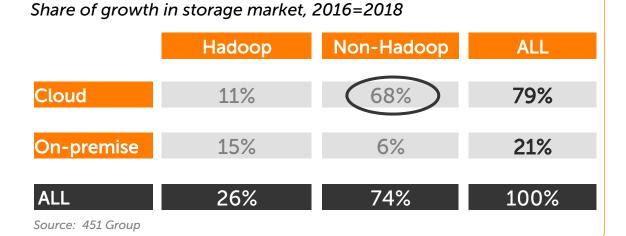


BUSINESS REVIEW

Six months ended 30 June 2016

Hybrid On-premise / Cloud strategy

Big Data workloads moving to the cloud



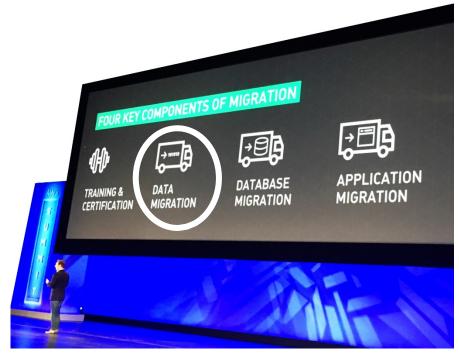
Partners growing cloud revenue significantly as they on-board data

Annual growth in annualised cloud platform revenue (\$m)

Amazon Web Services	2016 Q2	\$4.6bn
IBM	2016 Q2	\$2.2bn
Microsoft	2016 Q2	\$1.9bn
Source: Company financial reports		

Data migration – key replication use case

Key migration use case with cloud partners

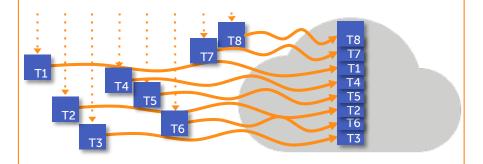


Amazon Web Services Summit

Fusion 'Active Transactional Replication'

Moves data as it changes

Guaranteed data consistency at petabyte scale

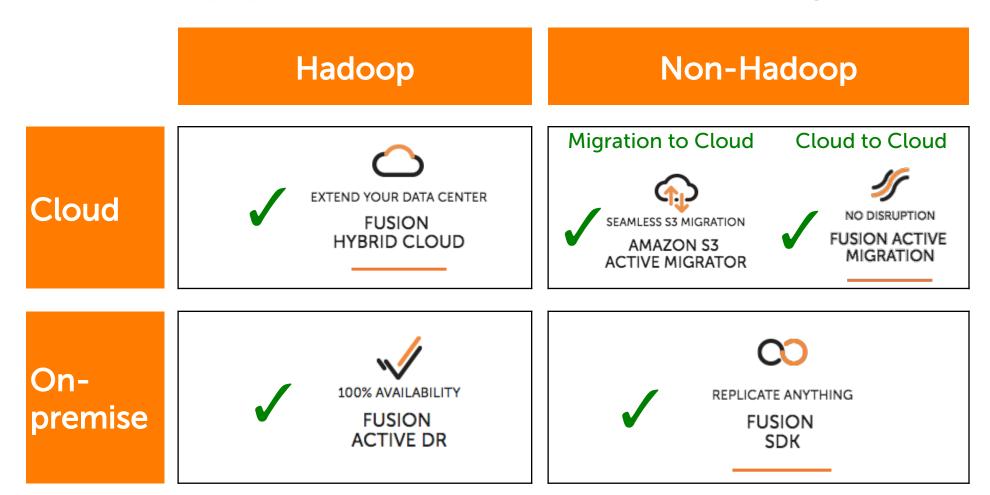


Supports migration and hybrid use cases

Transactional data in and out of the cloud at scale

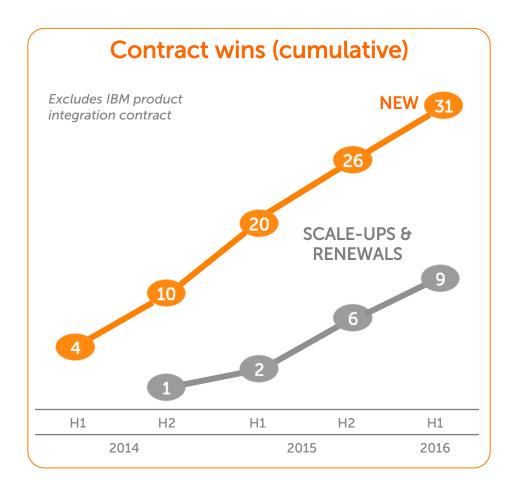
Rapid extension of product portfolio

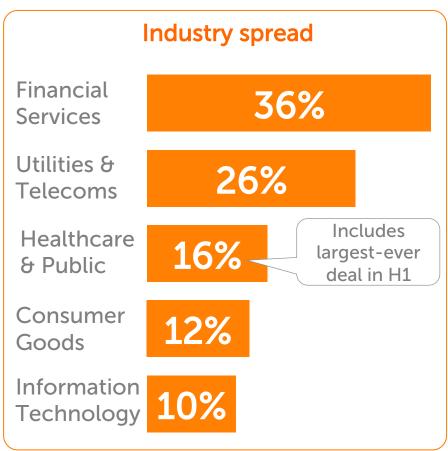
All-purpose replication - towards 'all data in all storage'



All storage combinations on the single Fusion platform

Growing and engaged Big Data customer base





New & go-live customers increase scale-up opportunities

Regulated industries lead adoption



Data replication for Smart Cities

Our largest-ever Big Data deal

Fusion is a core component of smart cities data infrastructure

Delivered as a replication blueprint with systems integrator partner



1.6 billion devices connected to smart cities by end of 2016 (Gartner)

Connected objects creating, storing, accessing & reacting to data at incredible pace



Large data volumes to be stored cheaply, locally, with rapid access

Data needs to be accessed, moved around and analysed quickly

IBM OEM sales partnership

IBM Big Replicate powered by WANdisco Active Transactional Data Replication Technology® makes it easy to move data in and out of the cloud in near real-time with no disruption. The joint solution helps accelerate the big data projects into production in the cloud or on-premises.

'IBM BigReplicate' launched

- The only 3rd-party add-on to BigInsights
- IBM-funded engineering complete
- 'Generally available' in IBM sales channel



Sales opportunities progressing well

- Critical data management needs
- Strong unit pricing
- High proportion of IBM contract values

Regions

US APAC UK Europe

Use cases

Migration to Cloud
Disaster Recovery, Backup
Data platform upgrades
Regional availability

Storage

BigInsights in the Cloud Hybrid cloud / on-premise Migration to IBM Hadoop Mixed Hadoop: IBM / other

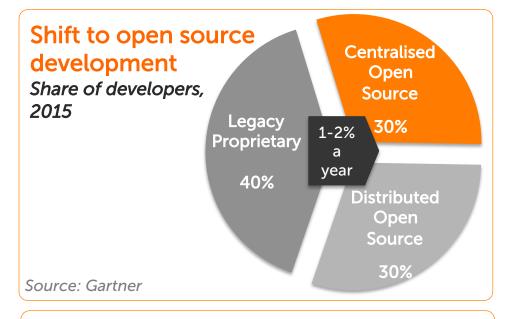
Industries

Finance Automotive Healthcare Software



ALM market opportunity

- Software development teams increasingly require synchronisation
- Internal applications in traditional industries, as well as software vendors
- Migration off proprietary platforms continues



Code management is among the top development operations requirements

Share of IT Departments, 2016

38%
34%
32%
32%

Source: Computing DevOps Review 2016

ALM contract wins

New and renewing customers

- Improving new customer adds
- Rising contract sizes
- Large-scale investments in controlling software development operations

NEW CUSTOMER - Automotive

Migrating from IBM 10 sites 1,500 users



NEW CUSTOMER - Telecoms

Operational consolidation
5 sites
700 users



RENEWING CUSTOMER – IT Services

Expanding development operations
7 sites
800 users





Summary

Strategic progress

- Hybrid cloud strategy for Big Data targets highest-growth market segments
- IBM partnership is a key milestone, bringing access to large deal opportunities
- Increased operational leverage from partner-centric route to market

Improved trading

- Sales bookings 36% ahead of prior year
- Adjusted EBITDA loss significantly narrowed

Improved Balance Sheet

- \$14m new equity raised
- Accelerated progress towards cash flow break-even